



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 848161

Schedule Dates 09/04/12-09/10/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax (202) 338-6919 /
CPE 1536
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 9/4

Date Entered 08/14/12
Last Modified 09/07/12
Entered By Penne Marsh
CO-OP No
Headline # 06269291
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,281.00
Net Total \$24,259.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	101	\$28,540.00
Grand Total:	101	\$28,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	12:58P- 3:58P (ET)	7		X	X	X	X			7	\$200.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/23/12
2.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	10A- 10:58A (ET)	7		X	X	X	X			7	\$100.00	\$700.00	Norfolk (WVEC) (WVEC)		8/23/12
3.1	Normal Line / SPOT	09/04/12-09/07/12	9	:30	11:35P- 12:02A (ET)			1	1	1	1			4	\$115.00	\$460.00	Norfolk (WVEC) (WVEC)		8/23/12
4.2	Normal Line / SPOT	09/04/12-09/07/12	4	:30	10:58A- 12P (ET)	3		X	X	X	X			3	\$560.00	\$1,680.00	Norfolk (WVEC) (WVEC)		8/30/12
5.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	12:02A- 1:06A (ET)	4		X	X	X	X			4	\$25.00	\$100.00	Norfolk (WVEC) (WVEC)		8/23/12
6.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	12P- 12:57P (ET)	6		X	X	X	X			6	\$110.00	\$660.00	Norfolk (WVEC) (WVEC)		8/23/12
7.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	3:58P- 4:58P (ET)	4		X	X	X	X			4	\$120.00	\$480.00	Norfolk (WVEC) (WVEC)		8/23/12
8.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	4:58P- 5:29P (ET)			1	1	1	1			4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
9.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	5A- 5:58A (ET)	4		X	X	X	X			4	\$130.00	\$520.00	Norfolk (WVEC) (WVEC)		8/23/12
10.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	5:29P- 5:58P (ET)			1	1	1	1			4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
11.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	6P- 6:30P (ET)			1	1	1	1			4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/23/12
12.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	5:58A- 7A (ET)	4		X	X	X	X			4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
13.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	6:58P- 7:28P (ET)			1	1	1	1			4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
14.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	7A- 9A (ET)	4		X	X	X	X			4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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15.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	7:28P- 7:57P (ET)			1	1	1	1			4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
16.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	9A- 10A (ET)	6		X	X	X	X			6	\$100.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
17.1	Normal Line / SPOT	09/07/12-09/07/12	9	:30	10P- 11P (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		8/30/12
18.1	Normal Line / SPOT	09/07/12-09/07/12	6	:30	7:58P- 9P (ET)						1			1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)		8/23/12
19.1	Normal Line / SPOT	09/07/12-09/07/12	6	:30	9P- 10P (ET)						1			1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/23/12
22.1	Normal Line / SPOT	09/08/12-09/08/12	6	:30	5:58A- 8A (ET)							1		1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/23/12
24.0	Normal Line / SPOT	09/08/12-09/08/12	6	:30	8A- 9A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/14/12
26.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	10P- 11P (ET)								1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/23/12
27.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	6P- 6:30P (ET)								1	1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/23/12
28.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	5:58A- 8A (ET)								1	1	\$70.00	\$70.00	Norfolk (WVEC) (WVEC)		8/23/12
29.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	8A- 9A (ET)								1	1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
30.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	7:58P- 9P (ET)								1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		8/23/12
31.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	9P- 10P (ET)								1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/23/12
33.2	Normal Line / SPOT	09/06/12-09/06/12	6	:30	7:58P- 9P (ET)					1				1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	tba	8/28/12

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34.1	Normal Line / SPOT	09/06/12-09/06/12	6	:30	9P- 10P (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	wipeout	8/23/12
35.1	Normal Line / SPOT	09/04/12-09/09/12	6	:30	11P- 11:35P (ET)	7		X	X	X	X	X	X	5	\$250.00	\$1,250.00	Norfolk (WVEC) (WVEC)		8/23/12
37.2	Normal Line / SPOT	09/04/12-09/04/12	6	:30	7:58P- 9P (ET)			1						1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	Middle/Last Man	8/28/12
39.1	Normal Line / SPOT	09/05/12-09/05/12	6	:30	7:58P- 9P (ET)				1					1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	Middle/Sub	8/23/12
40.1	Normal Line / SPOT	09/05/12-09/05/12	6	:30	9P- 10P (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	Modern/Don't Trust	8/23/12
41.2	Normal Line / SPOT	09/10/12-09/10/12	6	:30	12:58P- 3:58P (ET)		1							1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		9/6/12
42.2	Normal Line / SPOT	09/10/12-09/10/12	5	:30	10A- 10:58A (ET)		1							1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		8/28/12
43.2	Normal Line / SPOT	09/10/12-09/10/12	6	:30	11:35P- 12:02A (ET)		1							1	\$210.00	\$210.00	Norfolk (WVEC) (WVEC)		8/28/12
45.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	12:02A- 1:06A (ET)		1							1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		8/23/12
47.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	3:58P- 4:58P (ET)		1							1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
48.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	4:58P- 5:29P (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
51.2	Normal Line / SPOT	09/10/12-09/10/12	5	:30	6P- 6:30P (ET)		1								\$650.00		Norfolk (WVEC) (WVEC)		8/28/12
52.2	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5:58A- 7A (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		8/28/12

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